

Engaging Students in Real Life Learning



2010 Annual Report

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Financial Highlights

In fiscal year 2010, Envision Children (formerly Envision Corporation) had gross profit margin of \$46K with a net income of \$2K, of which \$44K went to program activities designed to advance our mission and vision.

The program expenses included \$3K in cash, \$6K in grants/donations, and \$8K of in-kind support of which \$2K was generated from supplemental educational services. Envision Children provided these services across multiple school district areas. Grants provided assistance for the expansion of the core programs.



Envision Children

Overview

Envision Children is the nonprofit entity of Envision Learning Center with a strong focus on math, science and technology.

Mission

To engage students in real life learning where students see how their education benefits them through interactive and fun activities.

Vision

To impact the students academic cultural so dramatically, so that education will become a top priority in each student's life

Objectives

- ~ To service Kindergarten through 7th grade students in educational enrichment activities in math, science, reading, and writing.
- ~ To prepare your child for standardized and proficiency testing.
- ~ To assist in the manifestation of your child's self esteem by encouraging confidence. To provide these educational services at an affordable price.

Philosophy

To meet the needs of students and parents, we will provide the following:

- ~ Interactive teaching style.
- ~ Intensive hands on learning activities.
- ~ To provide various educational streams to support a child's well rounded education.
- ~ Access to the latest computer technology and educational software



2010 Accomplishments

When we began 2010, we shared with you our vision to continue to ensure that the future of our children would be priority number one. We understood that in order to drive top-line growth, we needed to deliver growth in our core programs following a very strong performance with our parent company, Envision Learning Center. It was also another year of operating in a challenging and tumultuous economic environment.

For the year, Envision Children achieved these milestones:

- üEngaged in a strategically, long-term partnership with a local city school district, which positioned us for growth and success in the future
- üIncreased capacity in students served
- üAwarded additional grant and donation dollars



Envision Children

Sheryl McClung Garner

Executive Address

Sheryl McClung Garner

President & Founder
Envision Children



Dear Friends,

It is my pleasure to share with you Envision Children's first annual report (formerly Envision Corporation), which was founded in 2009, where our mission is to engage students in real life learning where students see how their education benefits them through interactive and fun educational activities. In saying such, here is a formidable quote that embodies Envision Children's mission:

"Tell me and I forget. Teach me and I remember. Involve me and I learn." ~ Benjamin Franklin

This is what Envision Children is all about. We have modeled our Academic Summer Enrichment Camp and Power Saturday programs after the aforesaid quote. In this world of advanced technology and where children and adults tend toward email and text rather than verbal communication, children now more than ever need to experience real life learning.

By now it is no secret that the American public education system can be spectacularly ineffective for many of its students.

The best-intentioned reform strategies still deliver many students to failure according to any number of indicators. School report cards that compile this data read like tragic catalogs. Fortunately, good scholarships has identified key strategies that retain children in school, support academic achievement, and prevent children from dropping out of school. Much of what is required to create academic success is not "rocket science" and is performed outside of the regular school day. The work involves close interaction and support, delivered creatively, at the right time. The national debate on educational reform focuses on social statistics, but success is built one student at a time.

The Annie E. Casey Foundation (AECF) has studied the effects of academic failure. [\[1\]](#) In 2007, there were 1.2 million dropouts in the U.S., and the nation's dropout rate was 7%. The data reflects a wide geographic variation: five states had dropout rates that were 10% or higher (Alabama, Arizona, Georgia, Louisiana, and Nevada). Eleven urban school districts also had dropout rates that were 10% or higher.

Other researchers look at the percentage of ninth graders who fail to graduate with their class at the end of four years. Using this yardstick, a recent study reported a national dropout rate of 29%. The study found that nearly half of the ninth graders in the nation's 50 largest cities (47%) do not graduate with their class in four years. In three cities (Cleveland, Detroit, and Indianapolis), the on-time graduation rate is under 40% (Swanson, 2009).

No matter which method is used, the key finding is the same: too many students are leaving school without the knowledge and skills they need to meet the demands of twenty-first century workplaces and communities.

By any measure, the problem is particularly pressing in urban school districts, and most strongly affects students of color and males.

Executive Address

“Envision Children wants to make sure that no matter what financial or familial situation a student is in, that the student will still have the opportunity to be educationally-enriched”



The costs of dropping out have always been high, but never higher than today.

Over the past three decades, people without a high school diploma have seen an absolute decline in real income and have dropped further behind individuals with more education. The result is a pattern of increased economic marginalization for those Americans with the least education. Recent studies show that between the ages of 18 and 64, dropouts on average earn some \$400,000 less than high school graduates. For males, the differential is even higher—\$485,000. While dropouts who subsequently complete the requirements for a General Education Diploma (GED) fare better than those who do not, their earning capacity is nevertheless lower than graduates with high school diplomas. As the report from the Center for Labor Market Studies concludes, “The costs of dropping out of high school today are substantial and have risen over time, especially for young men, who find it almost impossible to earn an adequate income to take care of themselves and their families” [\[2\]](#)

Among those at the highest-risk of failure are students who struggle in elementary and middle school.

Researchers say that students can get off-track as early as elementary school, and that every year a child is not promoted from one grade to the next significantly decreases his or her chances of graduating high school. School districts should consider evidence-based alternatives to retention, including early intervention, tutoring, and intensive remediation efforts. Students who fall behind in core subjects, including reading and math, are especially prone to dropping out.

Poverty has social and emotional implications that affect children’s learning.

It is not simply a lack of buying power that makes children in low-income families more likely to drop out. Rather, the decision to leave school often stems from the social and psychological forces that accompany poverty. For example, researchers studying the link between economic security and children’s emotional status have found that economic loss is associated with changes in parenting practices that have adverse consequences for children’s emotional well-being. Newer research has pointed to the effects of stress on the brains of children living in poverty. One study followed a group of 195 poor and middle-class white students from age 9 until age 17 and concluded that living in poverty not only causes stress, but actually wears down brain cells and impairs memory—which is closely linked with reading, writing and problem-solving abilities.



Executive Address

Low-income children are also more likely to experience “summer learning loss” than their higher-income peers.

A team of researchers at Johns Hopkins University has tracked the academic progress of hundreds of students for twenty years. These researchers found that better-off students retain academic skills over summer vacations, while those who are poor lose skills. The losses accumulate. By ninth grade, summer learning loss could be blamed for roughly two-thirds of the achievement gap separating income groups.[\[3\]](#)

The United States is falling behind in the academic rankings in math and science, specifically.

Our country, which impacts the world has a serious problem. As close as 2018, per The Kiplinger Report and Time Magazine, the top jobs will be Narrow Casters, Biomedical Engineers, Tissue Engineers, Data Miners, Pharmsers (genetically engineered crops), etc. Will our children, grand children, neighbor's children, your child's best “friend” who is one of the most influential people in your child's life be prepared? Gone are the days of stockbrokers, auto dealers, mail carriers, truckers, insurance and real estate agents, and so forth.

The school system cannot do it all.

That is what Envision is here to do. Fill in the gaps. Summer time is when academically unengaged students lose a minimum of one grade level, depending on the subject. We cannot afford this loss of time. Saturday is when a child could easily be propped in front of a television watching nothing that will allow them to prosper, but continue to dumb them down. We cannot afford this either.



Positive life long lessons are rooted at Envision Children.

Sending our youth to Envision Children's Academic Summer Enrichment Camp works to ensure that the children are exposed to the opportunity and possibility of a higher level of learning and engagement. It changes their conversation from doing nothing to doing something. During the 2010-2011 school year, students enrolled in our Power Saturdays saw increases ranging from 33% to 229% in core content knowledge. During our 2010 Academic Summer Enrichment Camp, our students saw a 38% increase in Mathematics and 20% increase in Reading.

Our programs are working.

In 2011, we will increase our capacity from serving 25 students in the Academic Summer Enrichment Camp to serving at least 35 students. During the 2011-2012 school year, we will be working to offer three additional Power Saturday programs so that children can begin working on their core content strands earlier in the year and learn more strands.

Sheryl McClung Garner

President and Founder
Envision Children

Envision Children

Core Programs

Power Saturdays

An intensive math and science enrichment program. These weekend sessions also prepare students in grades 2-7 for standardized and proficiency testing.

Science Highlights:

States of Matter (degree measurements)

Plants (Root, Stem and Leaf Systems) & (Photosynthesis)

Water Cycle & Weather (inches/miles conversions; decimals)

Plate Tectonics & Volcanoes/Rocks (Igneous, Sedimentary and Metamorphic)

Forces, Newton's Laws & Pressure ($F=ma$; fractions; conversions)

Math Highlights:

Math Strategies for Word Problems

- Guess and Check
- Logical Reasoning;
- Make an Organized List;
- Work Backwards
- Venn Diagrams



Core Programs



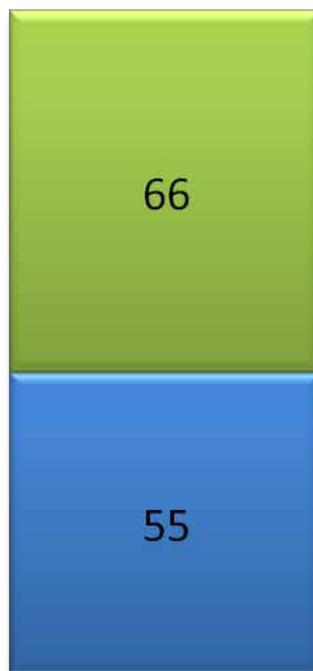
Academic Summer Enrichment Camp

An 8-week experience built on themes that immerse and open students to math, reading, science, art, music and poetry. All of this is exemplified through weekly learning packets that go home and an end-of-summer camp celebration, where students demonstrate what they have learned. And they do learn -- students' math and reading scores have increased 38% and 20%, respectively.

2010 Academic Summer Enrichment Camp

Results for Grades 1 - 5

■ week of June 7 ■ week of July 19



MATH



*"Math was fun!"
James, age 9*

*"I enjoyed all the fun activities, especially multiplication."
William, age 7*

READING



*"My favorite summer camp activities were sports, reading and spending my Garner bucks."
Eugene, age 6*

*"I loved the reading and art projects."
Trinity, age 8*

Envision Children

Our Network

Envision Children partners with other organizations so that the whole child is enriched



Located 15 miles north of metropolitan Cincinnati, the Winton Woods City School District serves approximately 3,500 students from the three neighboring communities of Greenhills, Forest Park and northern Springfield Township. [Learn more](#)

Winton Woods Schools offered the Power Saturday program throughout the year to their students, making this district an Envision Children satellite location area.



With 57 schools spread around a 90-square-mile district, CPS is Hamilton County's largest public school district and Ohio's third largest. It serves about 34,600 students in preschool through 12th grade. [Learn more](#)

A large percentage of students that participate in the Envision Children programs attend Cincinnati Public Schools.



Stan Kimbrough Basketball Camp is designed to help youth improve athletic skills through hard work. [Learn more](#)

Envision Children's partners with Kimbrough for Kids during the Academic Summer Enrichment Camp for all organized sporting activities. This interaction is meant to help students broaden horizons, encourage physical fitness and promote teamwork.

Lighting the Way

Our annual scholarship fundraiser helps support and expand the base of Envision Children and awards funds to eligible students to participate in Power Saturdays and the Academic Summer Enrichment Camp. The event is designed to support children of all academic levels in math, science, reading, and critical thinking.

With the generous support of our fundraiser sponsors, Envision Children continues to be a place where everyone can achieve their goals and dreams of academic success.

2010 Lighting the Way Sponsors

[PNC Bank](#)

[Cincinnati Reds](#)

[Tiffany & Co](#)

[Corwyn Apparel](#)

[Premier Mail and Fulfillment](#)

[Speedy Signs and Apparel](#)

[G.L. Lewis Photography](#)

[A Savannah Nite Limousine](#)





Our Network

Parents of Envision Children

A child's education can be greatly enhanced by their parents' involvement in the classroom and at home. Therefore, the parents of Envision Children students remains our strongest partnership and allies.

We helped parents find ways to reinforce math and science skills by nurturing their child's love for these subjects by watching and learning right along with them.

Communication with parents has been an essential part of teaching. We engage our students and their families with fun-filled, educational experiences. We show busy parents how they can be more efficient, using valuable learning-on-the go methods.

Envision Children

2010 Financials

2010 Financials

Envision Corporation Pro Forma Budgets

Program

	Academic Summer Enrichment	Power Saturdays	
Year	2010	2010	
Students Served	24	25	
		1 sessions	

Revenue

Tuition	7,500.00	150.00	
Tuition Subsidies	22,000.00		
Grants and Donations	5,956.00		
In-Kind	5,440.00		
In-Kind (Envision SES)		2,070.00	
TOTAL REVENUE	40,896.00	2,220.00	43,116.00

Expenses

Personnel (Teaching staff)	23,496.00	96.00	
Occupancy (Rent incl. Utilities)	4,000.00	50.00	
Supplies and Materials	1,925.00	150.00	
Printing and copying	1,575.00	5.00	
Telecommunications	1,200.00	0.00	
Transportation, field trips	5,600.00	80.00	
Food and beverages		10.00	
Marketing and advertising	200.00	10.00	
Staff Development	900.00	28.00	
COSI SCIENCE EVENT			
TOTAL EXPENSES	38,896.00	429.00	
Revenue over Expenses	2,000.00	1,791.00	

2011 4 sessions

8,580.00





2010 Financials

Profit & Loss

January through December 2010

	<u>Jan - Dec 10</u>
Ordinary Income/Expense	
Income	
Non Profit Income	49,014.10
Total Income	<u>49,014.10</u>
Cost of Goods Sold	
School Supplies	1,192.77
Office Supplies	2,008.11
Total COGS	<u>3,200.88</u>
Gross Profit	45,813.22

Expense

Fund Raiser	3,085.14
Meetings	2,960.00
Field Trip	325.00
Outside Services	17,493.34
Parking	10.00
Advertisement	737.50
Vehicle Expense	522.17
Bank Service Charges	124.21
Dues and Subscriptions	625.50
Insurance	135.15
Licenses and Permits	52.25
Meals and Entertainment	352.19
Office Expenses	1,688.48
Postage and Delivery	226.39
Printing and Reproduction	187.21
Rent	8,126.43
Repairs	3,545.20
Telephone	2,570.59
Travel	755.50

Total Expense 43,522.25

Net Ordinary Income 2,290.97

Net Income 2,290.97

Envision Children

Board of Directors

Board of Directors

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Master in Education, [Xavier University](#)

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[Envision Children](#) and [Envision Learning Center](#)
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Master in Educational Administration
College Admission Certification, [Harvard University](#)



Envision Children

Looking Ahead



Looking Ahead

Your child's future is our top priority

2010 was a very good year for Envision Children and we're excited about the opportunities that lie ahead in 2011 and beyond. With an increase in strategic partnerships, improved marketing and public relation efforts underway, we are confident that we will see an increase in capacity on the number of students we serve in 2011.

During the 2011-2012 school year, we plan to offer additional Power Saturday programs earlier in the year so that children can begin working on their core content strands, which will maximize their learning experience.



Credits and Acknowledgements

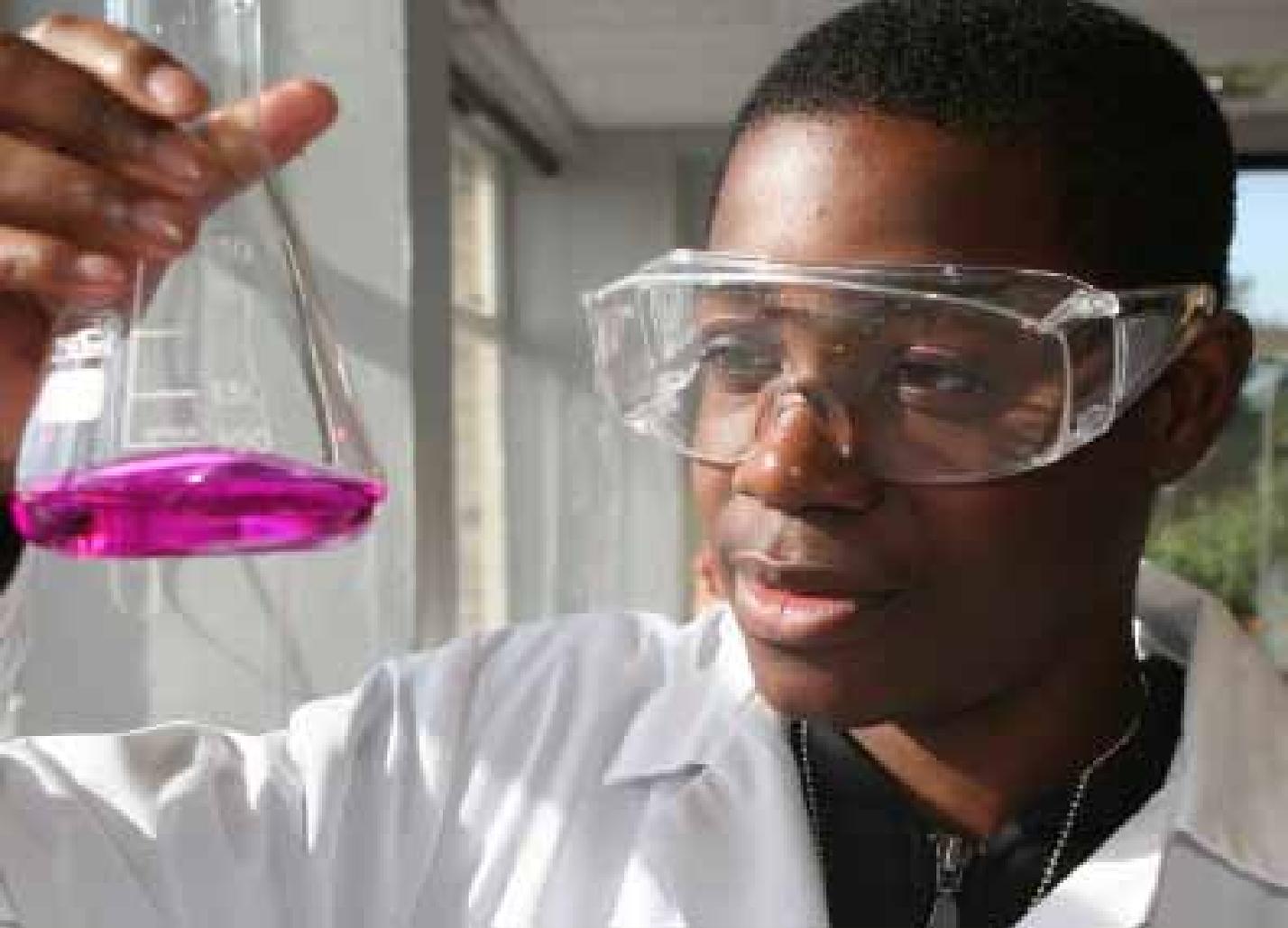
Business Management Services, LLC
Planning Committee - Lighting the Way Academic Scholarship Fundraiser
Envision Children Staff
The Links Incorporated
Urban League of Greater Cincinnati
Cincinnati USA Regional Chamber of Commerce
African American Chamber of Commerce
Cincinnati Public Schools
Winton Woods City Schools
Report produced by Carmen Hillman-Smith Communications

Executive Address

[\[1\]](#) National Collaboration for Youth (2011). The Impact of Youth Development Programs on Student Academic Achievement. Washington, DC: Author.

[\[2\]](#) Shore, R, and Shore, B. (2009). Reducing the High School Dropout Rate. Baltimore: MD: Annie E Casey Foundation.

[\[3\]](#) Von Drehle, D. (2010). "The case against summer vacation." Time, 8/2/2010, p. 36.



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